

INTENTIONAL PROGRESS



GET UNSTUCK AND START YOUR BUSINESS NOW!

Taryn LaRae

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WELCOME TO THE ULTIMATE BUSINESS GUIDE FOR GETTING UNSTUCK & STARTING YOUR BUSINESS NOW!

There are plenty of guides, articles, and manuals out there, but what makes this guide so special is that it is designed to orient new, novice, and intermediate visionaries through key-specific answered concerns that will frankly kill the average person in business who isn't in the loop of things. Special emphasis is placed on essential techniques and tips to leverage your understanding of the business world in order to utilize that knowledge to advance your own business ideas or growing ventures faster than the average newbie or intermediate entrepreneur. Don't get it wrong... these aren't "Get Rich Quick" techniques either; rather the strategies within are my own. I offer sound, aboveboard, practical advice that not only I use daily, but offer to clients I personally consult.

With this guide, I'll give you ten instant ways to take back your life from matters that have caused you to feel stuck or unmotivated and transform your ideas of a business into a tangible entity. I'm here to help you kick-start the potential that you've seriously allowed to remain in the 'danger zone'.

Once you begin to move and make progress in your business, my alternate, unconventional strategies will help you sidestep tiresome pitfalls to keep you in forward motion; so that ultimately you can give a valuable service to others, while obtaining a balanced, happier and wealthier lifestyle.

So let's get started!

Taryn LaRae Gordon is a **business consultant, public speaker**, and the **author** of multiple self-help informational products designed to help people worldwide in their businesses & personal lives.

Taryn LaRae is available for keynote presentations and media commentary.

Contact: info@tarynsbusinesshub.com or **visit** www.TarynsBusinessHub.com to **download** her **FREE BONUS Startup Business Training:**

“Creating a New Company” - **14 Day Business Boot Camp Course.** **Along with the Guide, once you sign up you'll receive a series of daily emails sent exclusively to you that is packed with blockbuster, high-quality content! **

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PERSONAL LETTER FROM THE AUTHOR

To the Inspired & Self-Willed Entrepreneur,

You didn't acquire this guide by accident. I believe that your mind and thoughts are attracting resources to be drawn towards your ideas and passions. This guide has been created so that I can share my gift in knowledge and expertise in business to bridge a gap between your present (*who you are today*) and your chosen dream (*who you're meant to be*).

My sincerest hope is that YOU are inspired by the unique abilities that rest within YOURSELF to make those much needed changes to live in an unbounded life of prosperity. I strongly urge you to not only tap into that power, but become inspired enough to move fearlessly and shamelessly in confidence.

I believe that if you are commissioned to be a visionary, entrepreneur, owner, creator, leader, and/or life-speaker, the greatest impact will be in your ability to service others through your gifts and talents to help shape the world in this moment, during this time, and leave a lasting impression for our children's children in the next season of life. Yes, we all have that ability!

The good thing is that success is NOT age-dependent... so it's not too late! There are people right now that need your product, need your service, need the value that you're walking around carrying in your spirit, and need to see your success to encourage them to move into their own.

Please allow this guide and my thoughts, experiences, business decisions, mistakes, successes, failures, milestones, & accomplishments that I share with you within this guide become a road you choose to freely walk on to help make your journey a lot more liberating and enjoyable!

ALL THE BEST,

Taryn LaRae Gordon

P.S. Oh, by the way...feel free to share your testimony of success with me along the way if you've received any valuable information from this book. Part of me living my dream is empowering people like you to live your dream!

Intentional Progress Drives Dreams...

Website: www.TarynsBusinessHub.com

Chapter 1

Take a Chance on You!

What can push you beyond your circumstances to deal with a boss for 8-10 hours per day, than come home to utilize those few hours to invest and make a difference in your own life? What can make you step out on faith again; knowing that you once tried to put your hand to the plow of an idea and it didn't turn out as planned? What if you're not working because your in-between jobs? Will you be willing to honestly utilize those extra hours on moving forward with your business concept? What is really holding you back?

**Your Destiny Starts with
Self-Awareness...**

Part of fulfilling your destiny is becoming completely in tune and aware of who you are as an individual. This level of consciousness is called *Self-Awareness*. The *American Heritage® Dictionary* definition states, **“Self-awareness is the realization of oneself as an individual entity or personality. It is the conscious knowledge of one’s own character, feelings, motives, and desires.”** This awareness begins with being completely open, honest, and transparent with yourself. It means knowing what qualities you possess. Most people fail in business or have so many setbacks with their personal lives because they try to do things they aren’t gifted to do. They try to be someone their not or live like someone else. In relationships, they lose their identity and take on another person’s passions and desires.

Self-awareness means that you are intentionally watchful and calmly vigilant of the essential traits that synthesizes the singularity of your identity: are you creative, eccentric, free-spirited, mean-spirited, hot-headed, temperamental, overly sensitive, overly opinionated, too aggressive, too passive, good at being a manager, better at being a follower, one who takes the initiative on the job, etc. Self-awareness means understanding your fears. Does the notion of failure keep you from succeeding? Does the fear of rejection by others, your family, friends, or co-workers keep you from taking the leap? Do you have doubts in your skill-sets? What are any and all of your limiting beliefs? What are your weaknesses or strengths? What motivates you to make the decisions that you do? Who helps you make those decisions? How do you handle family? How do you handle love and relationships? How well do you control money? How well do you control yourself? Surprisingly, all of these factors will boil down to how well you will and can adapt in the fluidity of your business.

Before Getting Started With My Business, How Do I Develop a Greater ‘Sense of Self’ Right Where I Am?

If you’re **mindset** has been held in fear and disappointment, your capacity or ability to walk into your destiny will remain weakened by past experiences. Consequently, what I have seen all too often are individuals that have a fragile sense of self, their identity crumbles into perpetuated doubt and self-loathing the moment something happens that is a direct contrast to the success of their goals and ideas. In turn, the individual becomes powerless and defeated in their mental state, thus returning to a cycle of despondency and self-failure that has become monumentalized in their own thought processing and perception of themselves.

If you change your mind, you can change your life! **Life starts in your mind.** You have to look at what you used to be and decide it’s not all that you can be. This is the moment that you begin to redefine yourself. This emotional shift begins by how you view and perceive yourself today against the idealization of who you would like to be. The closer you are today to whom you would like to be builds a greater sense of self-concept, self-esteem, and respect for one’s own abilities and virtues. This is also done through the validation of family and loved ones, your sense of belongingness with others, how your thoughts are processed in times of mistakes and failures, your ability to receive and give trust, a firm understanding of personal competence, emotional maturity, and sense of purpose.

How Do I Figure Out My Own Unique Abilities, Gifts, and Talents? How Do I Find What I'm Passionate About Doing?

I am almost always amazed when I hear people say they don't have any gifts or talents. Come on! I firmly believe that ***the revelation of one's self is uncovered by serving others. If you see a need, meet a need.*** After all, the purpose of having a business is to offer a service or product that is in demand of meeting a need right?!

I didn't know that I had the ability to play any instrument besides keyboard and piano until I noticed the drummer missing one day for a performance. With absolutely no skill at all, I mustered up the courage to get on stage to try to play that drum set. Of course I was god awful, but in that moment, I noticed I liked this one instrument that I had paid absolutely no attention to at all...ever! I mean the drums were sort of like a boy's club instrument. Anyhow, one performance after another this guy was a no-show, and every time he didn't show up, I did. Of course starting out I couldn't keep up with the tempo, had no energy to play for the full duration of the performance, and barely could keep the rhythm; but my ability to see a need positioned me to meet a need which birthed forth unrealized potential. I honed my skill and craft by practicing and practicing to the point where I was now the lead drummer.

I traveled year after year on the road for about seven years and performed constantly... at least two times a week or at best six to seven times a week. I could feel myself becoming better and better. I even had the heart endurance and energy to play for hours and hours non-stop while doing awesome tricks I picked up along the way. Drums became my first instrument and keyboard and piano my second.

Part of tapping into new desires and passions is positioning yourself to try new things. Your gifted ability or ***unrealized potential*** may not be contingent solely upon having a superior intelligence level or natural, raw talent, but an interest that becomes a skill you continuously develop to service others. This level of thinking is for champions and true entrepreneurs. As you actively participate in your dreams through these discovered abilities, doors will begin to open up; options and opportunities will become present; you'll see the universe begin to make provisions for your vision; and people & resources will align to your calling.

**Additional Recommendations, Bonus Tips, & Resources
can be found here:**

www.GetUnstuckandStartYourBusiness.com

Chapter 2

Becoming an Enemy of Normalcy

It seemed a bit odd that when I talked with adults much older than me growing up, they oftentimes complained about the mediocrity of a lifestyle they willfully nestled into. From freshman year to my senior year in college, I would hitch a ride from one side of the city to the next with a lady who worked as a nurse. Almost every time I was in the car with her, the time spent talking was used as a habitual retreat for her to vent her frustrations about her boring and humdrum workspace. As time progressed, I'd hear musicians complain about not being compensated fairly. Today, in many instances you hear individuals grumble about the temperamental attitudes of their employers. You hear individuals lament about withheld employee benefits and long hours while still barely making ends meet. You hear the girlfriend complain about the boyfriend...and so on and so on.

To some, complaining is a conventional instrument of expression for grievances. In my own young wisdom, my practical counsel back then was to simply say, “Hey, if you’re not happy with where you are, stopping complaining and leave! Do something about it!”...advice that seemed to be an elusive concept.

I am a firm believer that your words are a vehicle to your future. As the complainer gripes about his reality, he continues to create and attract a world that’s congruent to his words. In digging a little deeper in my thoughts one day, rhetorically wondered, ‘Why incessantly complain if there is no change?’ Clearly these vexatious problems we complain about need solutions, and the stress of these challenges must be minimized and managed over a period of time... but how?

I remember being asked to speak for an engagement in Michigan back in 2003. My keynote address was ‘***Becoming an Enemy of Normality.***’ I was twenty-one years old at the time, but the message still holds so much substance today. As was the case back then, oftentimes people who are in somewhat of a rut in their lives outwardly carp & nag about hardships but make no **decision** to have more... and then go on to retire poor. Research has shown that the majority of 65 year old Americans can’t write a paycheck of \$5,000; 50% of Americans can’t scrape up \$2,000 in a few days; and 70% who will retire in less than 10 years will have less than \$50K in their bank account.

Despite the calamities of economic strains, there are hopes and dreams, but still no decision; therefore, there is no clarity or direction being sought after that can extract the individual from circumstances that are holding them back. In order to traverse past how you feel today to get to the place where you need to go for tomorrow there has to be your own designated **WILLPOWER** that is fully engaged.

What is Willpower?

According to the Merriam-Webster's Dictionary, "Willpower is the conscious ability to control one's self and determine one's actions. It is your ability to resist short-term temptations in order to meet long-term goals." When your 'will to do' is triggered, you begin to operate at a capacity where you're able to exercise abilities and assert decisions, despite difficulties and unexpected obstacles. There are people that know their conditions aren't pleasant, but remain stuck in a cycle of poverty and lack because their willpower isn't strengthened in self-discipline.

Willpower' or your 'will to do' is an ongoing process of mental development. It is not a genetic birthright that is given, but rather formed. Beyond today, circumstances can create unwillfulness and cause extreme exhaustion & anxiety. ***In order to oppose these feelings, your inner power has to come from a source that's not tangible.***

So, once the *power of your will* has been fully tapped into, your level of exertion will match your inner desires. Having a '*will to do*' will engage an insatiable appetite for commitment and consistency. As conditions go up and down in business, your willpower will remain steady, unwavering, and unpenetrating under pressure.

The key is that you have to **lock** into your belief system, which starts back in your mind and thought processes, that you WILL NOT compromise your success over defeat. When your '*willpower*' is fully activated, it will override feelings of despair, despondency, and the notions of 'I can't'! You begin to shake off unwanted thoughts or recycled feelings of blame or guilt. You forget about measuring up to what others say or think. You forget about seeking, or needing validation, or the approval from people who wouldn't care if you achieved success or not. You discard all of those limiting forces IMMEDIATELY!! Because once your will is engaged, there is a deep-seated yearning, a rooted longing, and bottomless determination **to do** and fulfill your dreams that taps into your innermost being that no one can touch or stop.

“Comfort and Convenience are the Enemies to a True Entrepreneur...”

- Taryn LaRae

Read what to do when your willpower starts to dwindle.
Plus get other useful tips & strategies to improve your
business from my Full Guide here:

www.GetUnstuckandStartYourBusiness.com

Getting Off the Job... Without Starving!

*** Facing the Employment Blues ***

So now we reach the million dollar question...

How Do I Get Ahead in My Business If I'm Already Working a Job?

I *want to start a business*' is a pleasant feeling to bask in or nice, easy concept to concoct, but will require you to rearrange some things in your life to make it real and concrete; a perception you grasp. So then, you reach a resolution in your mind that a first step has to be made, but you're stuck with not knowing through what medium you can fashion this notion because you're already on a job. The very thought of changing the routine that you've grown accustomed to is not only emotionally draining to consider, but brutally taxing.

This road block is the first encounter of many crossroads that hinders individuals from excelling. Nevertheless, as I've discussed in the first two chapters, you are well aware of your abilities to succeed, you've decided to engage your 'will to do' and you're ready to actuate the full life cycle of your business. This is where planning and strategy becomes your guide.

Let's Think It Through...

As an employee, obviously your focus is dedicated to doing the work on deck so that you won't get fired. **Part of the process of weaning yourself off a job is thinking your options through.** I never suggest to my clients to just quit and jeopardize their livelihood no matter how excited they are; but trust me...this has happened before. I admire their guts and risk, but from experience, having a calculated plan in order to achieve success is so much better. So let's discuss your options...

This copy is only a preview...So make sure to order the Full Guide!

**** By no means is this an exhaustive list on becoming a start-up entrepreneur. Discussing options to get off a job, income ideas & investment strategies, plus learning what NOT to do are more thoroughly discussed in the Full Guide. ****

www.GetUnstuckandStartYourBusiness.com

Being intentional holds immense power in driving progress. Throughout life, while it may seem like progress occurs naturally or by chance, there is an extraordinary power in understanding how our inner world, behaviours, adapted attitudes, pursuit of knowledge, and values guide and shape our lives as a result from our own choices.

Intentional Progress delves into what it takes to collectively harness our greater sense-of-self to beget sustainable growth for both our personal and professional lives. Achieving success in business goes beyond understanding its mechanics; it necessitates nurturing internal qualities to excel in one's endeavors. Whether individuals find themselves in a mental rut, yearn for guidance in recalibrating their path, or desire effective problem-solving tools, tips, and/or techniques for business, **Intentional Progress** lends itself as an invaluable resource.

Drawing from her own personal journey, twenty years of business experience, as well as the incomparable anchor and guiding light her Dad served to her until his passing, Taryn LaRae approaches the writing within the book with gentle, yet disciplined understanding and encouraging wisdom.

Her books and programs are written to provide a comprehensive understanding of business. By embracing this holistic approach, individuals can pave the way for a more prosperous, resilient, and happier future.

Taryn LaRae is a Public Speaker, Growth Strategist & Business Consultant, Non-profit Founder, Songwriter/Producer/Musician, and the author of multiple self-help informational products designed to help people worldwide in their businesses & personal lives.

Visit: www.tarynsbusinesshub.com

Because Intentional Progress Drives Dreams...